



FRANCE 1997-PRESENT



NUMBER 7

Peugeot 406 COUPE

Beauty may be in the eye of the beholder, but few would disagree that the Peugeot 406 Coupe is visually stunning. Yet, unlike some other Italian-styled cars, it is accessible to a wide public and not just the wealthy few.

Produced by
Automobiles Peugeot,
Paris, France



VITAL STATISTICS

Top speed:	146 mph
0-60 mph:	7.9 sec.
Engine type:	V6
Displacement:	2,946 cc
Max power:	194 bhp at 5,500 rpm
Max torque:	197 lb-ft at 4,000 rpm
Weight:	3,274 lbs.
Consumption:	23 mpg
Price:	\$38,790



"...impressive refinement."

"In V6 form the 406 Coupe is every bit as good to drive as it is to look at. The engine delivers smooth and subtle performance. Based on one of the most competent sedans in its class, the Coupe has fabulous handling with poise over bumps and a lovely fluid balance through turns. Yet it also has an astonishingly good ride, while the interior is quiet, leading to an overall feeling of impressive refinement."

Chrome-ringed instruments and a metal-finished shifter add a touch of class.



Peugeot 406 COUPE

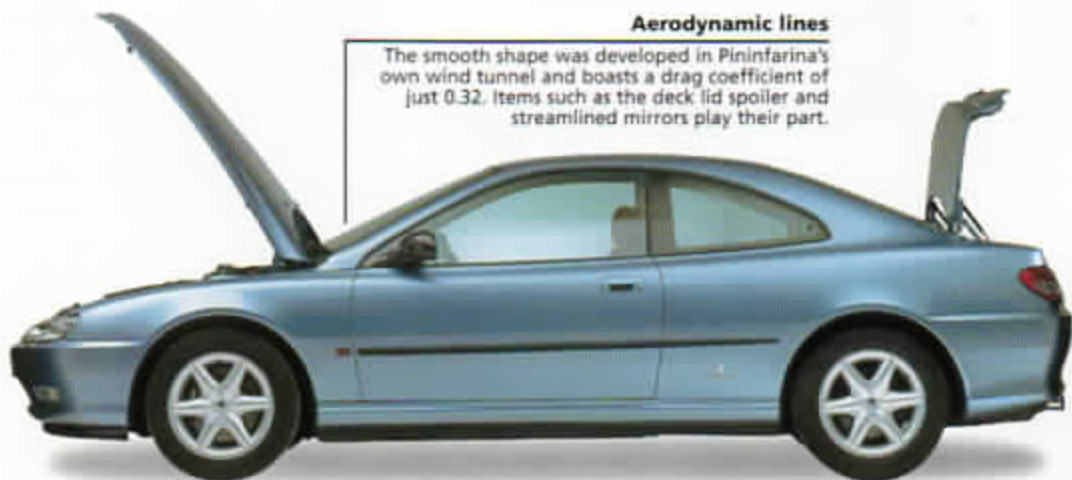
Italian Pininfarina styling combined with a willing V6 engine, outstanding handling, and build quality have resulted in one of the best coupes currently on sale in Europe.

Accommodation for four

Unlike some coupes which have a tiny back seat, the 406 has generous space for four adults in sports bucket seats. There is more legroom available than that available in the Audi A4 sedan.

Aerodynamic lines

The smooth shape was developed in Pininfarina's own wind tunnel and boasts a drag coefficient of just 0.32. Items such as the deck lid spoiler and streamlined mirrors play their part.



Alloy wheels

Big 7 x 16-inch six-spoke alloy wheels are unique to the V6 model and help to fill the wider wheel arches. They are shod with broad and low-profile Michelin Pilot 215/55 R16 tires.



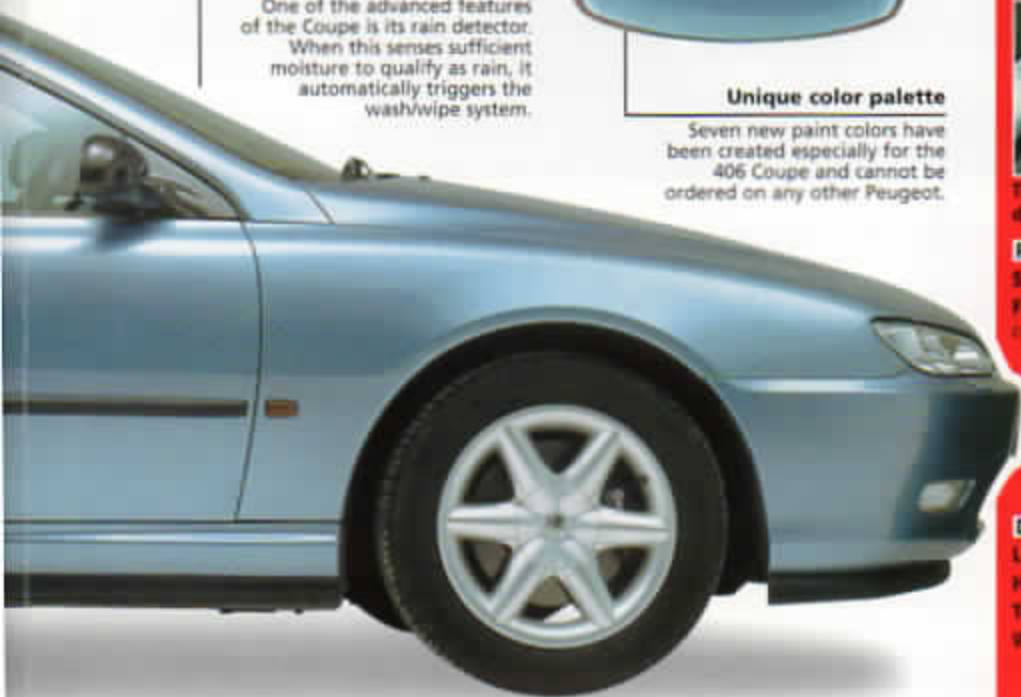


Luxury interior

Fulfilling its role as the flagship of the 406 range, the Coupe benefits from electric seats with driver's side memory and forward return function, 10-speaker CD changer and power windows and sunroof.

Rain-sensitive wash/wipe

One of the advanced features of the Coupe is its rain detector. When this senses sufficient moisture to qualify as rain, it automatically triggers the wash/wipe system.



Unique color palette

Seven new paint colors have been created especially for the 406 Coupe and cannot be ordered on any other Peugeot.

Specifications

1998 Peugeot 406 Coupe 3.0

ENGINE

Type: V6

Construction: Aluminum cylinder block and heads

Valve gear: Four valves per cylinder operated by single overhead camshafts per bank

Bore and stroke: 3.43 in. x 3.25 in.

Displacement: 2,946 cc

Compression ratio: 10.5:1

Induction system: Bosch fuel injection

Maximum power: 194 bhp at 5,500 rpm

Maximum torque: 187 lb-ft at 4,000 rpm

TRANSMISSION

Five-speed manual or four-speed automatic

BODY/CHASSIS

Monocoque chassis with two-door steel coupe body

SPECIAL FEATURES



The ultimate engine option is the smooth 194-bhp, 3.0-liter V6.



The 406 Coupe has powerful Brembo disc brakes with an anti-lock system.

RUNNING GEAR

Steering: Rack-and-pinion

Front suspension: MacPherson struts with coil springs and shocks

Rear suspension: Multi-link rear axle with coil springs and shocks

Brakes: Vented discs (front), solid discs (rear)

Wheels: Steel, 16-in. dia.

Tires: Michelin Pilot 215/55 R16

DIMENSIONS

Length: 181.7 in. Width: 72.2 in.

Height: 53.3 in. Wheelbase: 106.3 in.

Track: 59.5 in. (front), 60 in. (rear)

Weight: 3,274 lb.

Milestones

1969 Peugeot launches

its Pininfarina-styled 504 Coupe. Based on the sedan, it has slightly different front-end styling with quad headlights. A cabriolet version is also available. A V6 model is released in 1974.



Peugeot's 504 of the 1970s has Italian styling and V6 power.

1996 A replacement

for the long-running 405 sedan makes its debut. Available in four-cylinder, V6 and diesel versions, the 406 sedan is quickly established as an outstanding car with excellent handling and reliability.



The 406 has proved popular since its launch in 1996.

1997 Peugeot launches

its stunningly handsome 406 Coupe. The flagship of the Peugeot range, it is based on the capable 406 sedan by Pininfarina. It is well received by both the press and public.

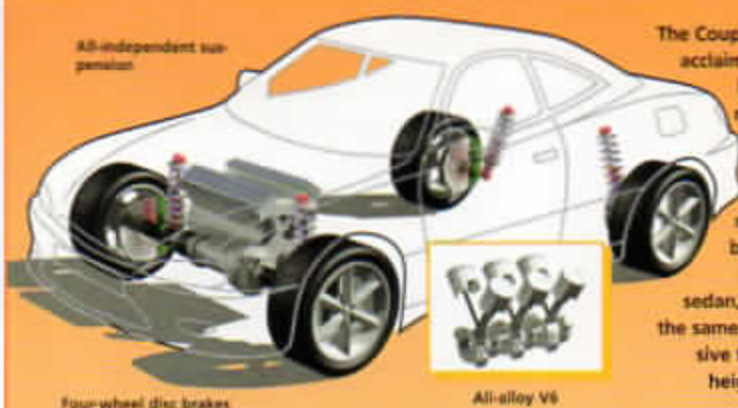
VALUE GUIDE

ORIGINAL PRICE	
1998	\$38,790
PRODUCTION TOTAL	
	Still in production
Sleek aerodynamic body will ensure the 406 to be a classic.	

UNDER THE SKIN

Unique body panels

Sedan derived



All-independent suspension

Four-wheel disc brakes

All-alloy V6

The Coupe is essentially based on the acclaimed, class-leading 406 sedan, but it has been changed in a number of ways to justify its claim as a sports coupe. It retains front-wheel drive, the strut front/multi-link rear suspension layout, front bulkhead, inner front fenders and crash structure from the sedan, and the wheelbase remains the same. Some of the Coupe's exclusive features include a lower ride height and unique body panels.

THE POWER PACK

Two engine choices

Two engines are available in the 406 Coupe. Although the 2.0-liter 16-valve four-cylinder unit is efficient and practical, it does not feel very sporty with its 132-bhp power output and unimpressive 0-60 mph time of 11 seconds. The 3.0-liter 24-valve V6 engine is the one to have. This new ES9 unit has twin overhead camshafts, all-alloy construction, and Bosch MP7 electronic fuel injection. With 194 bhp, it is a great performer.

Electronic fuel injection



Four valves per cylinder

Single camshaft per bank

Alloy block and cylinder heads



Top of the 406 Coupe range is the V6 SE model.

Superb V6

The 3.0-liter V6-engined 406 Coupe is, without a doubt, worth the extra money over the four-cylinder version, and has the performance to match its exotic looks. To extract the most from the V6 engine, the five-speed transmission is the choice.

NOSE TO NOSE

TOP SPEED	0-60 mph	POWER	WEIGHT	RIVAL CARS
154 mph	6.5 sec.	220 bhp	2,888 lbs.	FIAT COUPE 20V TURBO
149 mph	6.7 sec.	220 bhp	3,119 lbs.	ALFA ROMEO GTV V6
146 mph	7.9 sec.	194 bhp	3,274 lbs.	PEUGEOT 406 COUPE 3.0

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